

UNITED NEGRO COLLEGE FUND
500 East 62 Street, New York, New York 10021
(212) 644-9607

CHRISTOPHER F. EDLEY
President
Chief Executive Officer

June 6, 1985

Dr. Van S. Allen
Tougaloo College
Tougaloo MS 39174

Dear Van:

I thought you would be pleased to know that we are still using the outline in points of departure in your basic UNCF proposal prepared in 1969. The basic case that you made for the strengthening of our predominantly black colleges has been a mainstay in our solicitation presentations through the years. This is something for which you can be very proud.

Recently, I had the occasion to review some of the materials from our files associated with your writings and speeches of the 1969-1970 period. While I have been generally familiar with your work later in the 1970's, this earlier qualitated input had been missed by me. I wanted to write and tell you how superior I thought the quality of the work was.

Yours very truly,



CFE:jhj

United Negro College Fund, Inc.
55 East Fifty-Second Street, New York, N. Y. 10022
(212) PLaza 1-0700



October 23, 1969

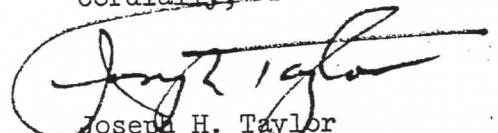
Dr. Van S. Allen, Associate Project Director
Institute for Higher Educational Opportunity
Southern Regional Education Board
130 Sixth Street, N. W.
Atlanta, Georgia 30313

Dear Dr. Allen:

The visit with you on October 21 was, indeed, a fruitful one providing us another resource to call upon to increase our effectiveness.

Thank you, again, for your helpfulness. We shall follow through relative to your further assistance to us on the development of our 1970 Campaign Case and the pending visit by our Research Director, Mr. William L. Spearman,

Cordially,


Joseph H. Taylor
National Campaign Director

JHT:vf

cc: Mr. William L. Spearman

Dudley Dowell
Chairman of the Board
Harry V. Richardson
Executive Director
Mark G. Birchette
Assistant Executive Director
Jesse H. Lawrence
Treasurer
Edna Jones
Secretary

VSA
Then File

United Negro College Fund, Inc.
55 East Fifty-Second Street, New York, N. Y. 10022
(212) PLaza 1-0700



OCT 27 1969

October 23, 1969

Dr. James M. Godard, Director
Institute for Higher Educational Opportunity
Southern Regional Education Board
130 Sixth Street, N. W.
Atlanta, Georgia 30313

Dear Dr. Godard:

The visit with you on October 21 was, indeed, a fruitful one providing us another resource to call upon to increase our effectiveness.

* Following my visit with you, Dr. Allen and I had a most gratifying chat exploring the possibilities for closer cooperation between SREB and UNCF in the future.

Thank you, again, for your helpfulness. We shall further appreciate any assistance you can give our Research Director, Mr. William L. Spearman, when he visits you in the near future.

Cordially,

A handwritten signature in cursive that reads "Joseph H. Taylor".

Joseph H. Taylor
National Campaign Director

JHT:vf

cc: Mr. William L. Spearman

Dudley Dowell
Chairman of the Board

Harry V. Richardson
Executive Director

Mark G. Birchette
Assistant Executive Director

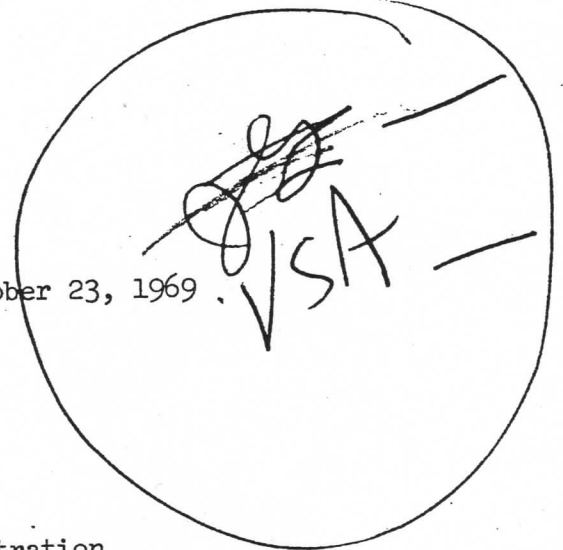
Jesse H. Lawrence
Treasurer

Edna Jones
Secretary

United Negro College Fund, Inc.
55 East Fifty-Second Street, New York, N. Y. 10022
(212) PLaza 1-0700



October 23, 1969



Dr. Edwin C. Godbold
Associate Director for Administration
Southern Regional Education Board
130 Sixth Street, N. W.
Atlanta, Georgia 30313

Dear Dr. Godbold:

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The visit with you on October 21 was,
indeed, a fruitful one providing us another
resource to call upon to increase our effective-
ness.

Thank you, again, for your good service.

Cordially,

A handwritten signature in cursive script that reads 'Joseph H. Taylor'.

Joseph H. Taylor
National Campaign Director

JHT:vf

cc: Mr. William L. Spearman

Dudley Dowell
Chairman of the Board
Harry V. Richardson
Executive Director
Mark G. Birchette
Assistant Executive Director
Jesse H. Lawrence
Treasurer
Edna Jones
Secretary

Dr Allen

UNITED NEGRO COLLEGE FUND, INC.

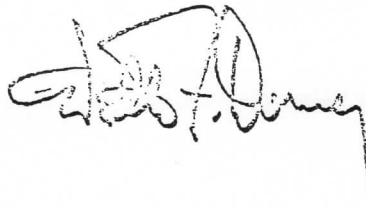
DATE January 30, 1970

TO: MR. JOSEPH H. TAYLOR, NATIONAL CAMPAIGN DIRECTOR
FROM: WALTER F. DORNEY, DIRECTOR OF NATIONAL CORPORATIONS
IN RE: DR. VAN S. ALLEN'S SPEECH

* I have reread the talk Dr. Van S. Allen gave at our national staff meeting in Washington last week and I feel that, suitably, but relatively inexpensively reproduced, it would make a very good cultivation piece for our major corporate donors, and without speaking for Jeanne Simpson, our foundations constituency.

* I would recommend that we reprint at least 5,000 copies in a format similar to the attached publication put out by the Council for Financial Aid to Education. I am attaching a copy of Dr. Allen's talk as well. I would appreciate it if you would return the CFAE booklet after you have looked it over.

WFD/erb
cc - Mr. Wetzel



United Negro College Fund, Inc.
Building for Equal Opportunity
55 East Fifty-Second Street, New York, N. Y. 10022
(212) PLaza 1-0700



August 21, 1970

Dr. Winfred L. Godwin, Director
Southern Regional Education Board
130 6th Street, N.W.
Atlanta, Georgia 30313

Dear Dr. Godwin:

You will recall that during my visit to SREB in October last year, shortly after assuming my new position as National Fund Raising Director for the United Negro College Fund, I explored with you and several other executives of SREB the possibility of effecting a cooperative relationship between our two organizations.

Two things have resulted from that association thus far. William L. Spearman, our Director of Research, visited SREB some months ago. Mr. Spearman found his visit unusually productive in establishing lines of communication between our organizations and in effecting an exchange of what we hope is mutually beneficial information. The contacts he made at that time and the lines of communication he established are still open, for which we are most grateful.

* The second extremely valuable result of our exploratory meeting was the presentation of a paper on the viability of the predominantly black colleges by Dr. Van S. Allen, at our national staff meeting in Washington last January.

* Dr. Allen's paper, we feel, presents one of the most cogent arguments for the continued existence of the predominantly black colleges at this point in time. For that reason lengthy excerpts from it were included in a proposal we prepared this year for major corporate prospects. A copy of the proposal is enclosed.

* Also, we are reprinting the complete text of Dr. Allen's remarks in booklet form for distribution to all our major donors and major potential donors. The booklet should be available within two or three weeks, and I will forward copies to you as soon as it is published.

Frederick D. Patterson
Honorary President

Judley Dowell
Chairman of the Board

Norman H. Long
President

Wernon E. Jordan, Jr.
Executive Director

Leslie H. Lawrence
Treasurer

Edna Jones
Secretary

Dr. Winfred L. Godwin

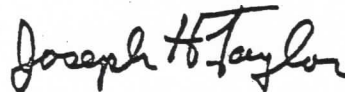
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On a recent trip to Atlanta, Walter Dorney, the Director of our National Corporations Committee, conferred at some length with Dr. Allen on the publication of Dr. Allen's paper. I, too, have continued the relationship with Dr. Allen -- once when, by good fortune, we happened to be scheduled on the same flight from Miami to Atlanta, and also during the National Urban League Conference here in New York several weeks ago.

All of us at UNCF are anxious to see our relationship with SREB grow. We hope that you at SREB feel it is as productive from your point of view as we feel it is from ours.

Sincerely,



Joseph H. Taylor
National Fund Raising Director

JHT/erb
enclosures