



2.22.13

34th Annual

Minority Health CONFERENCE

Constructing the Foundation for Health Equity

Keynote Speakers

Brian Smedley, PhD | Leandris Liburd, PhD, MPH, MA



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

About Us

The UNC Minority Health Conference attracts over 500 students, faculty, researchers, practitioners, and community leaders from around the nation each year. The conference provides a forum for public health professionals and students to tackle the issues facing minority populations with the hopes of improving the health status of those communities. The theme for this year's conference, "Constructing the Foundation for Health Equity", highlights the impact structural determinants have on minority health and the importance of addressing those structural determinants in our efforts to eliminate health disparities. This year's conference will include an inter-disciplinary panel of speakers who bring diverse perspectives and will challenge us to think critically about our approaches to health and equity. We invite you to join in our efforts. For more details, please contact the Minority Health Conference Co-Chairs: Adrienne Gill and Chassidy Hanley at mhc.chairs@gmail.com.

Can't make it to Chapel Hill? Visit our website to learn more about the conference broadcast.

Keynote Speakers

Brian Smedley, PhD – 15th Annual William T. Small, Jr. Keynote Address



Brian is the Vice President and Director of the Health Policy Institute of the Joint Center for Political and Economic Studies in Washington, DC. Formerly, Dr. Smedley was Research Director and co-founder of a communications, research and policy organization, The Opportunity Agenda (www.opportunityagenda.org), which seeks to build the national will to expand opportunity for all. Prior to helping launch The Opportunity Agenda, Dr. Smedley was a Senior Program Officer in the Division of Health Sciences Policy of the Institute of Medicine (IOM), where he served as Study Director for the IOM reports, *In the Nation's Compelling Interest: Ensuring Diversity in the Health Care Workforce* and *Unequal Treatment: Confronting Racial and Ethnic Disparities in Health Care*, among other reports on diversity in the health professions and minority health research policy.

Leandris Liburd, PhD, MPH, MA – 2nd Annual Victor J. Schoenbach Keynote Address



Leandris is the Director of the Office of Minority Health and Health Equity at the Centers for Disease Control and Prevention in Atlanta, GA where she provides agency leadership, direction, and accountability for CDC's policies and programs to ensure they are optimally effective in improving minority health and achieving health equity. Her research areas include community-based public health approaches to chronic disease prevention and control, the influence of culture and gender on health beliefs and behaviors, and the elimination of health disparities. Her first edited volume titled "Diabetes and Health Disparities: Community-based approaches for racial and ethnic populations" was published in 2010.

Morning Sessions

Criminal Justice With over 6 million Americans imprisoned around the country and increasing news coverage of controversial cases, criminal justice has become an extremely important and widely discussed topic of conversation. Professor James E. Coleman Jr., professor of law at Duke University, will discuss the overrepresentation of individuals of color in the nations' prisons, wrongful convictions, and health care among inmates.

The Struggle for Equity in the Realm of the HIV/AIDS Pandemic HIV/AIDS has had a momentous impact on the world since it was identified in the 1980s. Analyzing the myriad problems it has caused and the progress we have made on a global scale is complicated because each community, each subpopulation, is faced with a different set of challenges. Lamont Scales, a Public Health Analyst in the Division of HIV/AIDS Prevention at the CDC in Atlanta, and Robert Aronson, an Associate Professor in Public Health Education at UNC Greensboro, discuss the HIV/AIDS pandemic and health disparities from the perspective of minority populations. Mr. Scales' work at the CDC involves coordinating and monitoring activities pertaining to reducing health inequities among men who have sex with men. Dr. Aronson's current research focuses on community-based approaches to addressing the social determinants of health disparities, and his studies concentrate on African American males.

Migration, Human Rights, and Health Throughout history, humans have been moving around the planet. Globalization compounded by economic, environmental, and political strife has increased migration within and across all continents. In the Western Hemisphere, migrants experience varying levels of discrimination, affecting basic human rights and health. Pablo Ceriani, is a lawyer and PhD in Argentina. He is a professor of Migration and Human Rights at the Universidad Nacional de Lanús and a member of the Faculty of Law in Migration Policies at the Universidad de Buenos Aires. He coordinates the program on Migration and Human Rights at the Human Rights Center of the Universidad Nacional de Lanús. He will speak about human rights and migration policies in the Americas, including current discussions and challenges.

Addressing Structural Inequities in Lesbian, Gay, Bisexual, and Transgender Health Our understanding of health disparities affecting sexual and gender minorities continues to expand, though more work is necessary. Dr. Judy Bradford, Director for the Center for Population Research in LGBT Health and Co-Chair of the Fenway Institute, will discuss the importance of increasing and improving data collection in order to identify and address lesbian, gay, bisexual, and transgender health disparities. Dr. Bradford has served on multiple advisory committees critical for the advancement of LGBT health, including one created at the Institute of Medicine to understand what is currently known in the field and what must still be addressed.

Food Economy Questions of health equity arise in all areas of food policy debate, including farm policy, environmental policy, dietary guidance and nutrition assistance programs. For people inside and outside the agri-food system whose concern for equity has been neglected or overlooked, Dr. Parke Wilde's, Associate Professor at Tufts University's Friedman School of Nutrition Science and Policy, presentation will provide a useful introduction to the way U.S. food policies are debated and decided.

Afternoon Sessions

Community Health Disparities Piedmont Health Services established the state's second Program of All-inclusive Care for the Elderly (PACE) in 2008 in response to a lack of coordinated, comprehensive healthcare being provided to seniors in the community, and particularly those in rural and under-served areas. PACE is a model of care that targets largely poor and minority seniors with limited access to health services; it offers preventive services and a continuum of care to elderly individuals wishing to age in place. Marianne Ratcliffe, the Executive Director of Piedmont Health SeniorCare, has worked extensively with the PACE model. She will be speaking about how through interdisciplinary care planning and integrated service delivery, PACE can realize improved health and functional status outcomes and mitigate health disparities. Two additional speakers who have not yet been identified will also be offering their expertise on community health disparities.

The Affordable Care Act: Reducing Disparities in Access, Cost, and Quality of Care With the reelection of President Barack Obama, the future of the Patient Protection and Affordable Care Act (PPACA) is fresh on the mind of citizens across the state. Pam Silberman, President and CEO of the North Carolina Institute of Medicine, will identify the decisions the state must make to implement this legislation and its impact on public insurance and safety-net programs serving low-income and other underserved populations. She will be joined by Mary Willoughby, Strategic Advisor for the Health Policy Department at Blue Cross and Blue Shield of North Carolina, who will discuss the ways in which disparities in cost of care are addressed by the PPACA. Rounding out the panel is Karen Luken, a Disability and Health Consultant at the Frank Porter Graham Child Development Institute, who will discuss the ways in which the PPACA impact the quality of care received by those with disabilities.

Environmental Justice and Racism Across the state of North Carolina, the Environmental Justice (EJ) movement has been represented and advocated by researchers, lawyers and community organizers. Several minorities groups have been affected by issues associated with inadequate housing, confined animal feeding operations, landfills, among others. Dr. Thomas Arcury, director of the Center for Worker Health and the Program in Community Engagement and Implementation at Wake Forest University, will be sharing adequate housing as it relates to migrant farmworkers in NC. Additionally, Ms. Elizabeth Haddix, staff attorney at the UNC Center of Civil Rights will share her experience and the integrated strategic model used by the center to help combat issues of exclusion and residential segregation. From a community perspective representing the NC EJ Network, Ms. Naeema Muhammad will discuss the importance of EJ in terms of its history, community documentation to change and enact protective policies, and the impacts on health, air, water, land and quality of life of those affected.

Registration Information

Non-UNC Affiliate	\$80
UNC Faculty & Staff	\$70
Government Employee	\$50
Senior Citizen	\$30
Student	\$30

Register at:

<http://studentorgs.unc.edu/msc/index.php/conference/minority-health-conference-2013/registration>

Registration includes lunch if fee is paid by February 8, 2013

Hotel Information

Courtyard Chapel Hill

100 Marriot Way
Chapel Hill, NC 27517
919-883-0700
www.marriott.com

Holiday Inn Express Chapel Hill

6119 Farrington Road
Chapel Hill, NC 27517
919-863-4780
www.hiexpress.com

Hampton Inn Chapel Hill

6121 Farrington Road
Chapel Hill, NC 27517
919-403-8700
hamptoninn3.hilton.com

Sheraton Hotel Chapel Hill

One Europa Drive
Chapel Hill, NC 27517
919-968-4900
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February 22, 2013

The William & Ida Friday Center for Continuing Education
100 Friday Center Drive
Chapel Hill, NC 27599



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